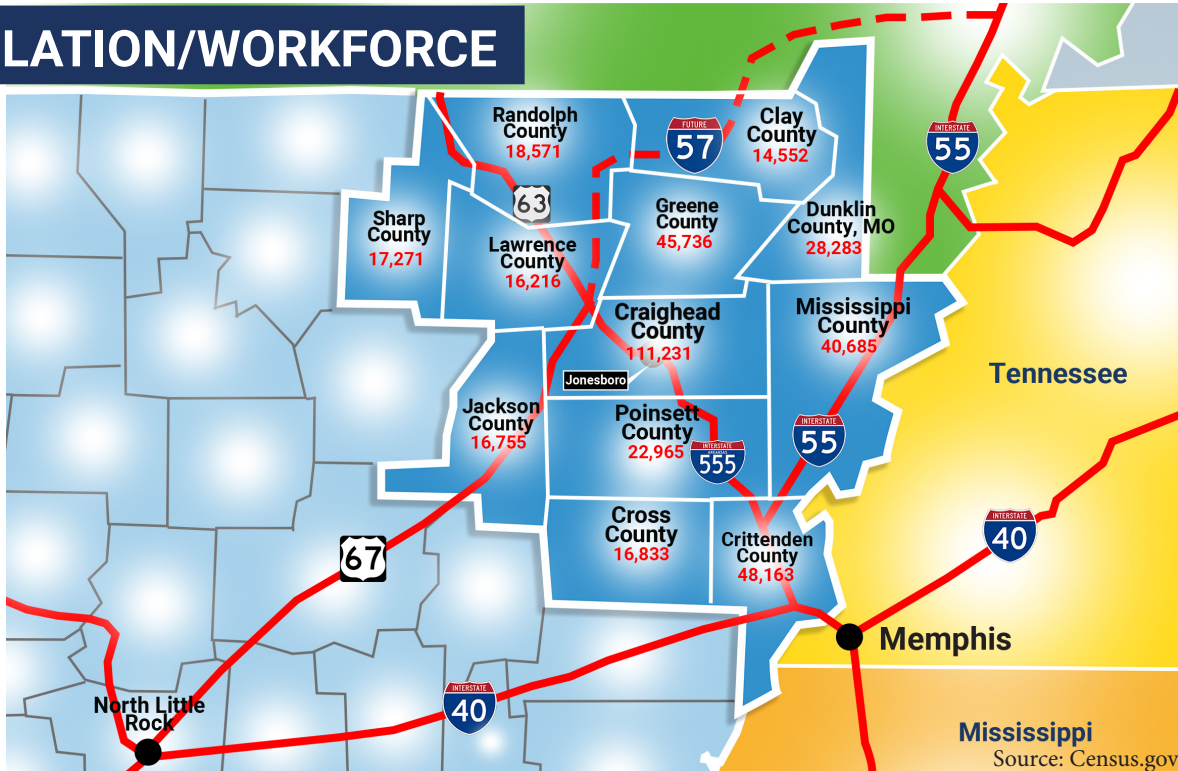


The Jonesboro labor market covers a 12-county area in Northeast Arkansas and Southeast Missouri. With a population of over 400,000 and a civilian labor force of 175,000 Jonesboro has the rich talent pool to suit future investment and workforce needs.

POPULATION/WORKFORCE



| County | Civilian Labor Force | Employed | Unemployed | Unemployment rate |
|------------------|----------------------|----------------|--------------|-------------------|
| Clay | 5,321 | 5,081 | 240 | 4.5% |
| Craighead | 56,437 | 54,777 | 1,660 | 2.9% |
| Crittenden | 20,675 | 19,781 | 894 | 4.3% |
| Cross | 6,910 | 6,609 | 301 | 4.4% |
| Greene | 19,487 | 18,835 | 652 | 3.3% |
| Jackson | 5,662 | 5,539 | 303 | 5.4% |
| Lawrence | 6,743 | 6,471 | 272 | 4.0% |
| Mississippi | 16,181 | 15,042 | 1,139 | 7.0% |
| Poinsett | 9,817 | 9,442 | 375 | 3.8% |
| Randolph | 7,307 | 7,033 | 274 | 3.7% |
| Sharp | 5,625 | 5,349 | 276 | 4.9% |
| Dunklin, MO | 11,032 | 10,393 | 639 | 5.8% |
| TOTAL: | 172,197 | 163,972 | 7,025 | 4.1% |

Source: "Arkansas Labor Market," Department of Workforce Services, February 2022. "Local Area Unemployment Statistics," Missouri Economic Research & Information Center, February 2022; Data updated April 22, 2022.

POPULATION TRENDS

Growth From 2000-2020

Jonesboro: 41.5%

Craighead County: 35.4%

| Year | Jonesboro | Craighead County | Jonesboro MSA |
|----------------------|-----------|------------------|---------------|
| 1970 | 27,026 | 52,068 | NA |
| 1980 | 31,530 | 63,239 | NA |
| 1990 | 46,535 | 68,956 | NA |
| 2000 | 55,515 | 82,148 | NA |
| 2010 | 67,263 | 96,443 | 121,026 |
| 2020 | 78,576 | 111,231 | 134,196 |
| 2025 (Projection) | 84,570 | 121,451 | 145,804 |

Projection source:
ESRI Community
Analyst, March 2021
Source: US Census
Bureau

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