

FOR MORE INFORMATION
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Advanced Manufacturing

Jonesboro has a rich history in manufacturing. Our low-cost electricity, ample utility capacity, and a great workforce provide durability and a solid foundation for industrial advancement. Over 10,000 people work in manufacturing and production in the Jonesboro MSA. With agribusiness, food processing, machinery and transportation equipment manufacturing, and medical equipment and supplies leading the way, advanced manufacturing is a mainstay of our local economy. Led by international food processing giants like Nestlé, Post Consumer Brands, and Frito-Lay, Jonesboro is well-positioned to sustain growth in this critical economic sector.

MANUFACTURING WORKFORCE IN JONESBORO MSA

SOC Code	Job Description	Estimated Employment	
11-1021	General & Operations Managers	1380	9
17-2112	Industrial Engineers	100	9
17-2141	Mechanical Engineers	130	9
41-4011	Sales Representatives, Wholesale & Manufacturing, Technical & Scientific Products	50	9
41-4012	Sales Representatives, Wholesale & Manufacturing, Except Technical & Scientific Products	600	5
43-4051	Customer Service Representatives	630	9
43-5061	Production, Planning, & Expediting Clerks	150	9
43-5071	Shipping, Receiving, & Inventory Clerks	420	9
49-9041	Industrial Machinery Mechanics	340	9
49-9071	Maintenance & Repair Workers, General	510	9
51-1011	First-Line Supervisors of Production & Operating	590	9
51-2028	Electrical, Electronic, & Electromechanical Assemblers, except Coil Winders, Tapers, & Finishers	230	\$
51-2090	Miscellaneous Assemblers & Fabricators	960	9
51-4031	Cutting, Punching, & Press Machine Setters, Operators, & Tenders, Metal, & Plastic	230	9
51-4041	Machinists	70	9

SOC Code	Job Description	Estimated Employment	
51-4121	Welders, Cutters, Solderers, & Brazers	420	\$
51-9023	Mixing & Blending Machine Setters, Operators, & Tenders	60	9
51-9061	Inspectors, Testers, Sorters, Samplers, & Weighers	250	9
51-9111	Packaging & Filling Machine Operators & Tenders	690	5
51-9198	Helpers - Production Workers	100	5
53-3032	Heavy Truck Drivers	1,020	5
53-7062	Laborers & Freight, Stock, & Material Movers, Hand	1,710	9

Source: Arkansas Occupational Employment and Wage Survey 2023

